

Five for Fighting

A Look at CoB Google Scholar Cites by Fifth-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's fifth-best publication (i.e., each faculty's fifth most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds," "Second Best," "Is the Third One a Charm?" and "Fourth Down." Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1
Google Scholar Cites in the CoB: Totals from #5 Sources

Rank	Name	GS Cites	Source	Year
1	Davis, Donna	34	<i>Int Journal of Project Management</i>	2001
2	Hsieh, Chang-Tseh	13	<i>Industrial Management & Data Systems</i>	2001
3	Lindley, James	12	<i>Journal of Futures Markets</i>	1994
4	Doty, Harold	11	<i>ACA Journal</i>	1992
5	Topping, Sharon	10	<i>Journal of Rural Health</i>	1997
6	Marvasti, Akbar	9	<i>Economics Letters</i>	1999
	Nail, Lance	9	<i>Int Review of Financial Analysis</i>	2000
8	Becker, Cherylynn	6	PhD Dissertation	1992
9	Lai, Fujun	5	<i>Int J of Technology Management</i>	2006
	Niroomand, Farhang	5	<i>Review of World Economics</i>	1998
	Nissan, Edward	5	<i>Growth & Change</i>	1992
12	Wittmann, Michael	4	unpublished paper	2003
13	Peyrefitte, Joseph	3	<i>Management Decision</i>	2002
14	Clark, Stanley	2	<i>J of Business & Economic Research</i>	2002
14	DePree, Marc	2	<i>Management Accounting</i>	1995
	Green, Trellis	2	unpublished paper	1997
14	Jordan, Charles	2	<i>J of Business & Economic Research</i>	2007
	Klinedinst, Mark	2	<i>Journal of Economic Issues</i>	1992
	Laatsch, Francis	2	<i>Review of Financial Economics</i>	2005
	Malik, Farooq	2	<i>Int Review of Economics & Finance</i>	2007
	Sequeira, Jennifer	2	<i>Journal of Business Ethics</i>	2002
22	Bonaparte, Yosef	1	unpublished paper	2005
	Carter, George	1	<i>Regional Science Perspectives</i>	1994
	Clark, John	1	<i>Financial Review</i>	2003
	Dakhli, Sami	1	unpublished paper	2008
	Duhon, David	1	<i>Business Horizons</i>	1991
	George, Babu	1	<i>International Journal of Bank Marketing</i>	2003
	Gunther, William	1	unpublished paper	1990
29	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becton, Bret	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
29	Burgess, Brigitte	0		
	Chen, Kuo Lane	0		
	Collins, Brian	0		
	Cumbie, Barry	0		

Drake, Erin	0
Foster, Jamye	0
Gade, Michael	0
Gevrek, Deniz	0
Gibbs, SherRhonda	0
Goodwin, Kimberly	0
Hansen, John	0
Henderson, James	0
Hood, Matthew	0
Jackson, Steven	0
Jiao, Feng	0
29 King, Ernest	0
LaFleur, Elizabeth	0
29 Lambert, John	0
Lay, Marsha	0
Lunsford, Dale	0
Magruder, James	0
Monchuk, Daniel	0
Parker, Paula Diane	0
Pate, Gwen	0
Paster, David	0
Pollitte, Wesley	0
Posey, Roderick	0
Price, Catherine	0
Shi, Weihua	0
Smith, Robert	0
Smith, William	0
Wolf, Marco	0
Yaoyuneyong, Gallayanee	0
Zantow, Kenneth	0

Notes: The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 39-way tie for 29th place, all at 0 cites. This means that fully 58.2% of CoB faculty do not have a fifth paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- When going from the fourth most highly-cited paper to the fifth most highly-cited paper, Charles Jordan is joined in ACC by Stanley Clark and Marc DePree at the top of ACC.
- When going from the fourth most highly-cited paper to the fifth most highly-cited paper, there was a huge shake-up at the top, with MIS' Donna Davis and Chang-Tseh Hsieh now holding the top two positions overall.
- Associate professor of *finance* John Clark's fifth-best paper is in *finance* (finally). Each of his top 4 papers are in marketing/ethics.
- Interestingly, only one of the CoB's *distinguished professors* falls in the top 10.
- Both James Lindley (FIN) and Sharon Topping (MGT) reside amongst the top 5, simply an amazing feat for the tandem.
- While a number of individual CoB faculty fell into the 0 cites pool (e.g., LaFleur, Monchuk, etc.), Ernest King's fall into that pool means that BL is now out of the tournament. There BL joins FM and IB.

- With the results of this installment, two of the top 5 CoB faculty in Table 1 above are females (including the #1), while 3 of the top 10 are the same. The next installment in this tournament-like series will focus on GS citations to each CoB faculty's sixth-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.